

North Avenue Corridor Revitalization and Mobility Plan

Public Visioning Workshop
November 15, 2018



Chicago Metropolitan Agency for Planning

An aerial, night-time view of the Chicago metropolitan area. The city's street grid is visible, with major transit routes highlighted in bright white and blue lines. The lines radiate from the city center towards the surrounding suburbs. In the upper right, a large, dark blue area represents a body of water, likely Lake Michigan. The overall color palette is dark blue and black, with the glowing lines providing a stark contrast.

- Regional planning agency, created in 2005
- Serves northeastern Illinois
- Created GO TO 2040 and ON TO 2050
- Leads implementation of GO TO 2040 and ON TO 2050

Local Technical Assistance (LTA)

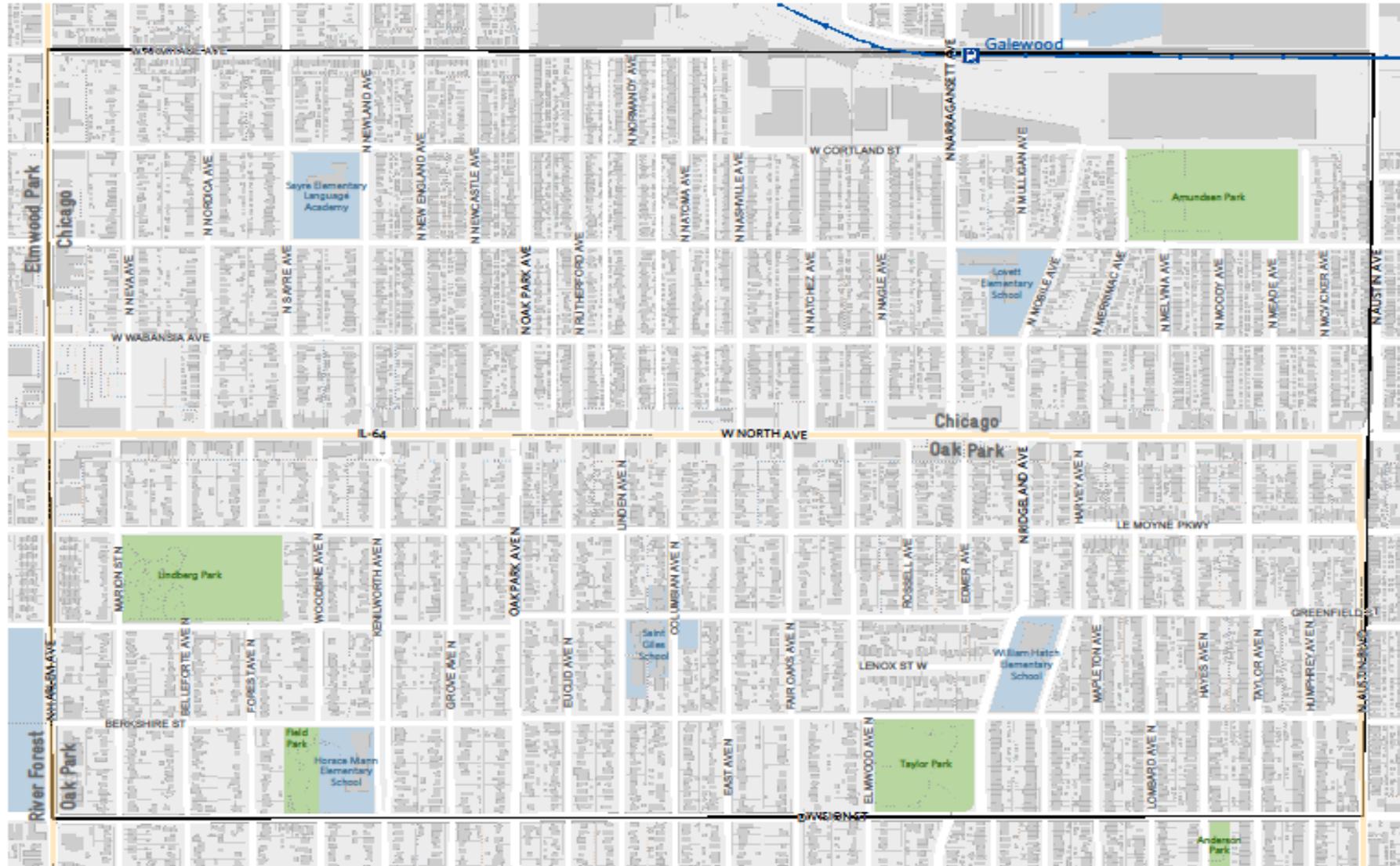
Gives communities capacity to implement GO TO 2040 and now ON TO 2050.

Major project types:

- Comprehensive Plans
- Revisions to zoning or other ordinances
- Small-area plans
- Topic-specific projects—water, housing, parking...
- Corridor plans



Study Area



0 375 750 1,500 Feet

Chicago Metropolitan Agency for Planning, 2018.

Plan Focus

- Identifying redevelopment opportunities;
- Strategies for attracting development
- Recommendations for streetscape improvements/branding



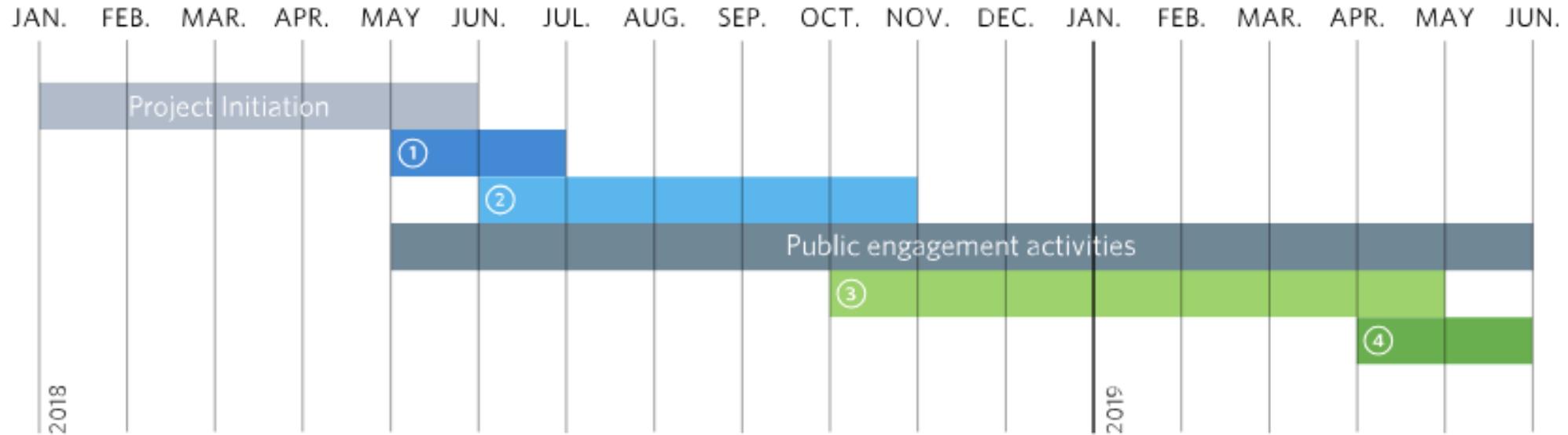
Urban Land Institute Technical Assistance Panel



Project Timeline – 18 months



North Avenue Corridor



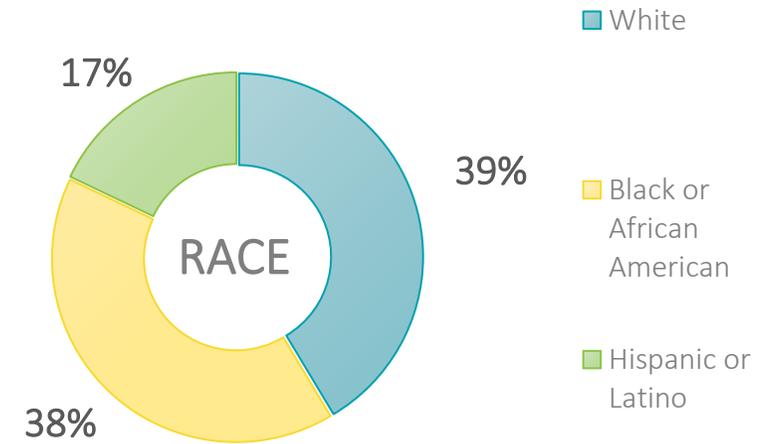
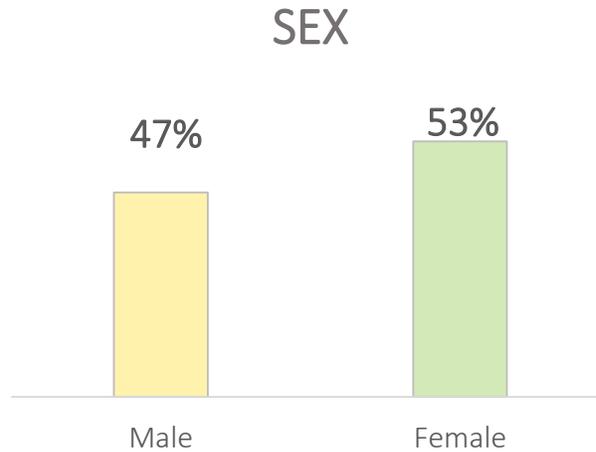
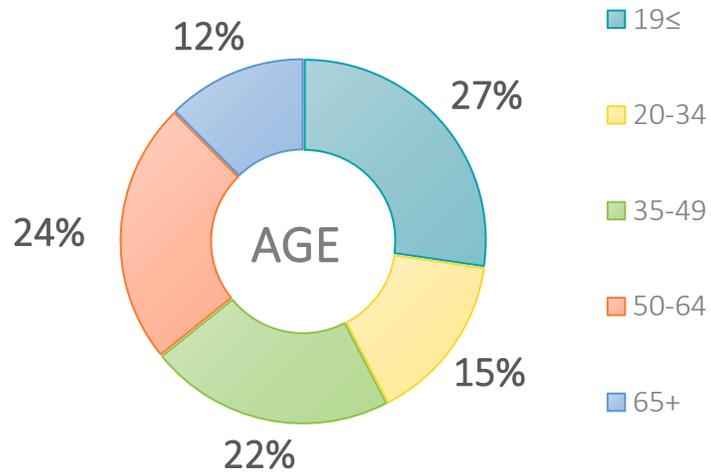
1. Phase 1: Project orientation

2. Phase 2: Existing conditions

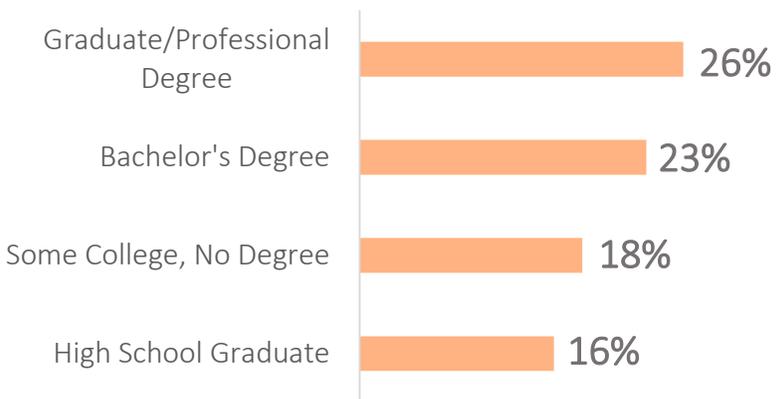
3. Phase 3: Plan development

4. Phase 4: Public review and adoption

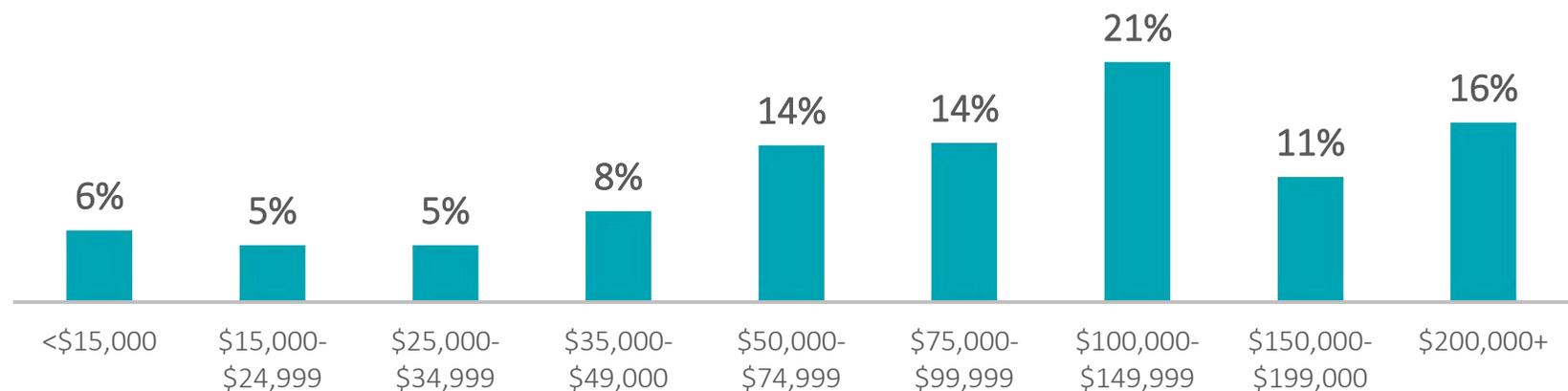
14,053 TOTAL POPULATION FOR STUDY AREA



EDUCATION



HOUSEHOLD INCOME (4,896 HOUSEHOLDS IN STUDY AREA)



Outreach

- Online survey
- Resident survey
- Business survey
- Business Inventory

NORTH AVENUE CORRIDOR REVITALIZATION AND MOBILITY PLAN

Help guide the future of the North Avenue Corridor!



With the sponsorship and support of Ald. Taliaferro and the 29th Ward, and Mayor Abu-Taleb and the Village of Oak Park, The North Avenue District (T-NAD) is partnering with the Chicago Metropolitan Agency for Planning (CMAP) to develop a plan for the North Avenue Corridor from Austin to Harlem.

Working with the area's community organizations, businesses, residents, and public agencies, we will create a plan that builds on the area's valuable assets, as well as its past and current planning efforts, to help guide and strengthen the Corridor for decades ahead.

Chicago Metropolitan

When you think of North Avenue (Austin to Harlem), what comes to mind? (Check all that apply)

Activities Opportunities Features
 People Programs Organizations
 Problems Events Other: _____

In a typical month, how often do you visit North Avenue (Austin to Harlem)?

Every day At least weekly
 A few times a month Once a month
 A few times a year Never

When you visit, do you generally go to a single destination or multiple?

Single Multiple

How do you get to North Avenue (Austin to Harlem)? (Check all that apply)

Walk Bike
 Public Transportation Automobile
 Other: _____

If you get to North Avenue by automobile, do you primarily park:

On North Avenue In a parking lot
 Side street just off of North Ave (near destination)
 Side street (next to residences)
 Other: _____

How easy is it to get to North Avenue (Austin to Harlem)? (1=difficult, 5=very easy)

1 2 3 4 5

Please explain. _____

Once you're on North Avenue (Austin to Harlem), how easy is it to get where you want to go? (1=difficult, 5=very easy)

1 2 3 4 5

Please explain. _____

North Ave (Austin to Harlem)

WELCOME

North Avenue Corridor Revitalization & Mobility Plan

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Begin

PRIORITIES

SURVEY

MAP

WRAP UP



?

Working with the area's community organizations, businesses, residents, and public agencies, we will create a plan for North Avenue (Austin to Harlem) that builds on the area's valuable assets, as well as its past and current efforts.



Using the keypad

- Firmly press the button (1-10) that corresponds to your answer choice
- Votes are anonymous
- If you make a mistake or change your mind, vote again, as long as the polling is open
- Your last vote is the vote that counts



What is your favorite Chicago sports team?

0% A. Bears

0% B. Bulls

100% C. Cubs

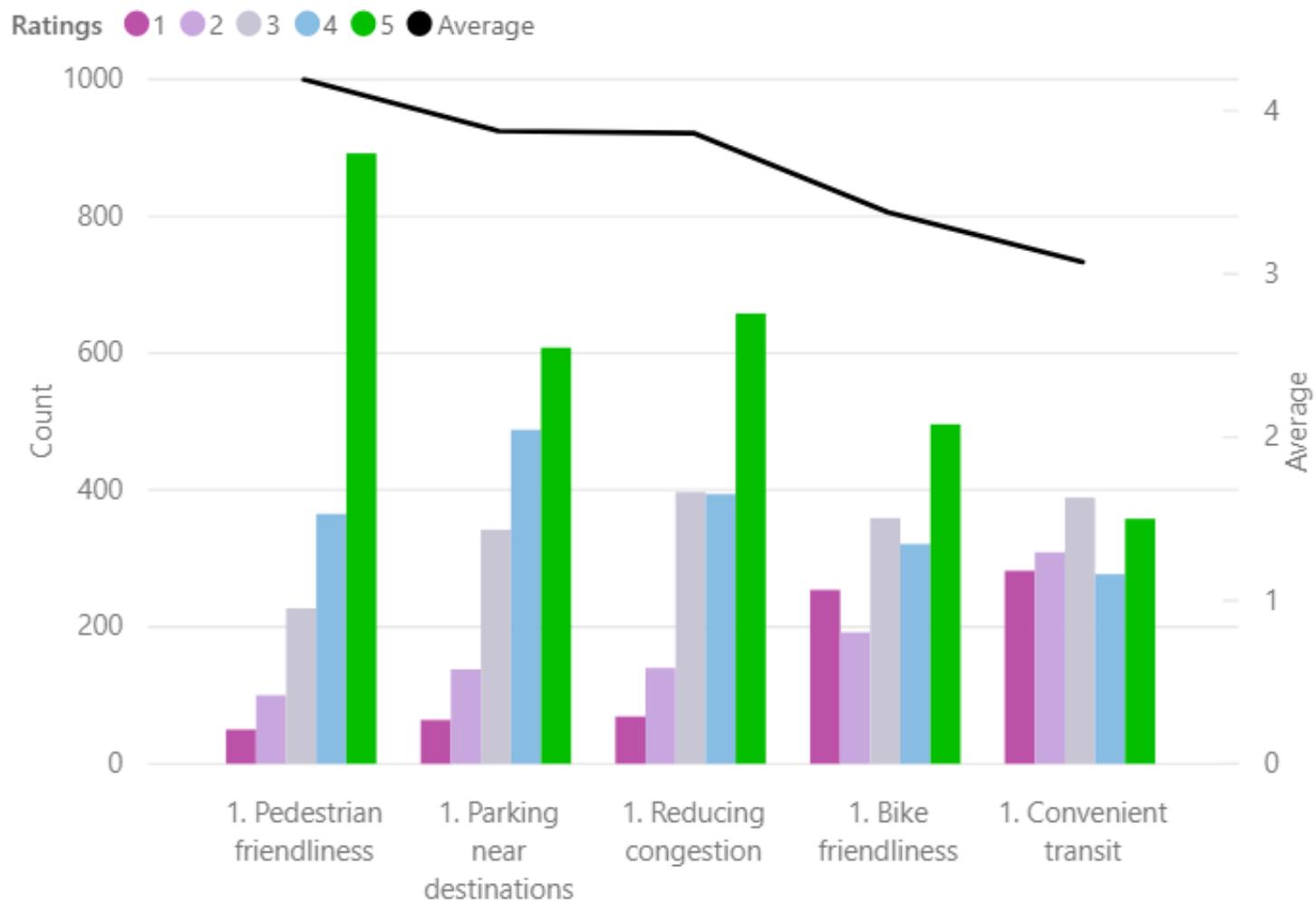
0% D. Blackhawks

0% E. Sox

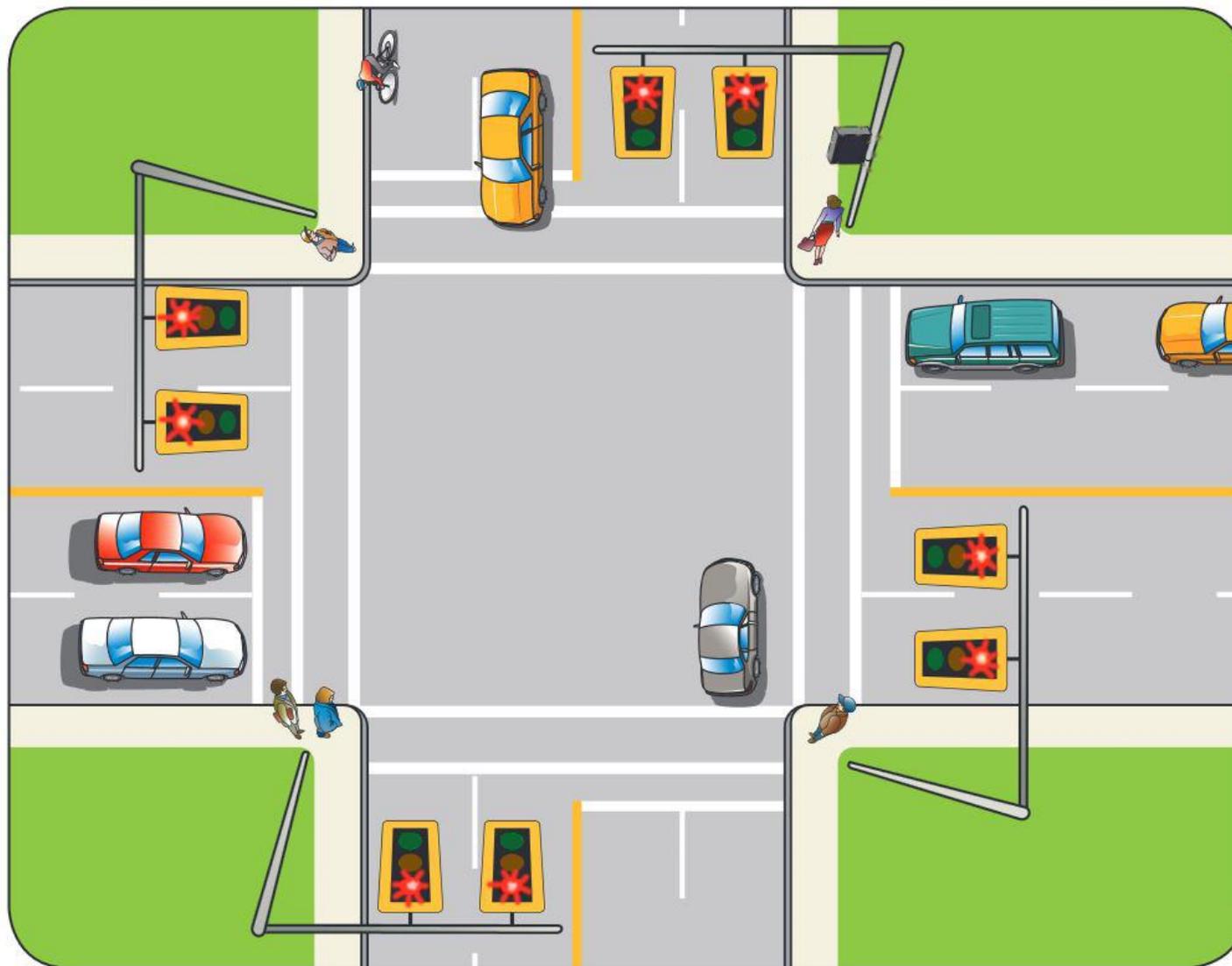
0% F. Packers

Priorities

Mobility & Transportation



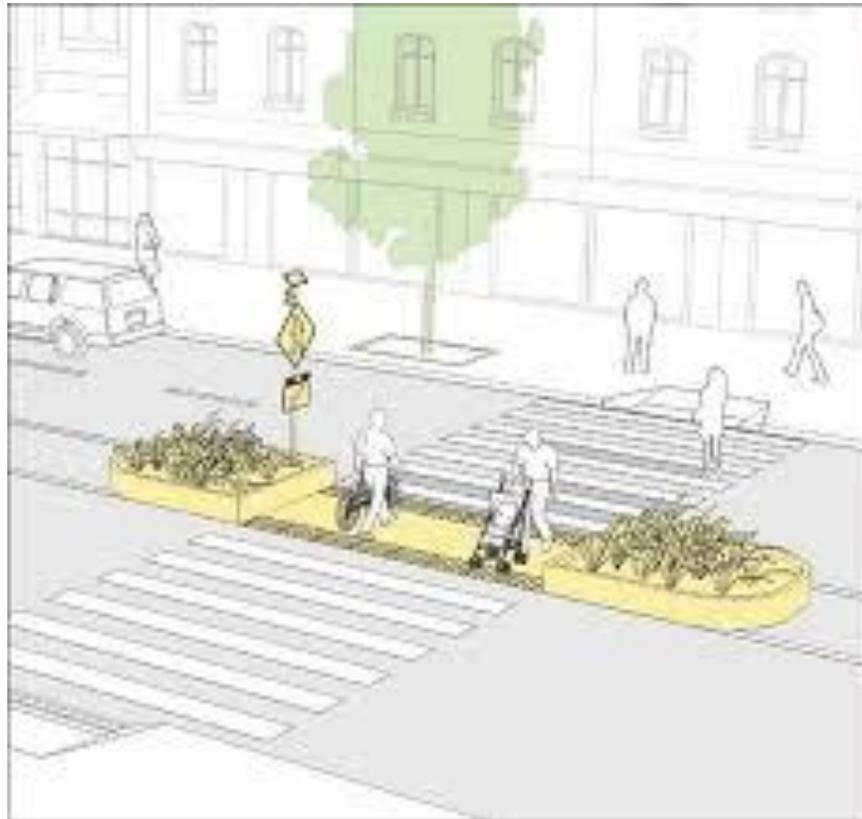
Controlled intersection



Marked Crosswalk



Median Island/Pedestrian Refuges



Slower Traffic



Planters/Landscaping



Benches



What is most important to you in terms of pedestrian friendliness on North Ave?

18% A. Controlled intersections

22% B. Marked crosswalks

33% C. Median island/pedestrian refuge

10% D. Slower traffic

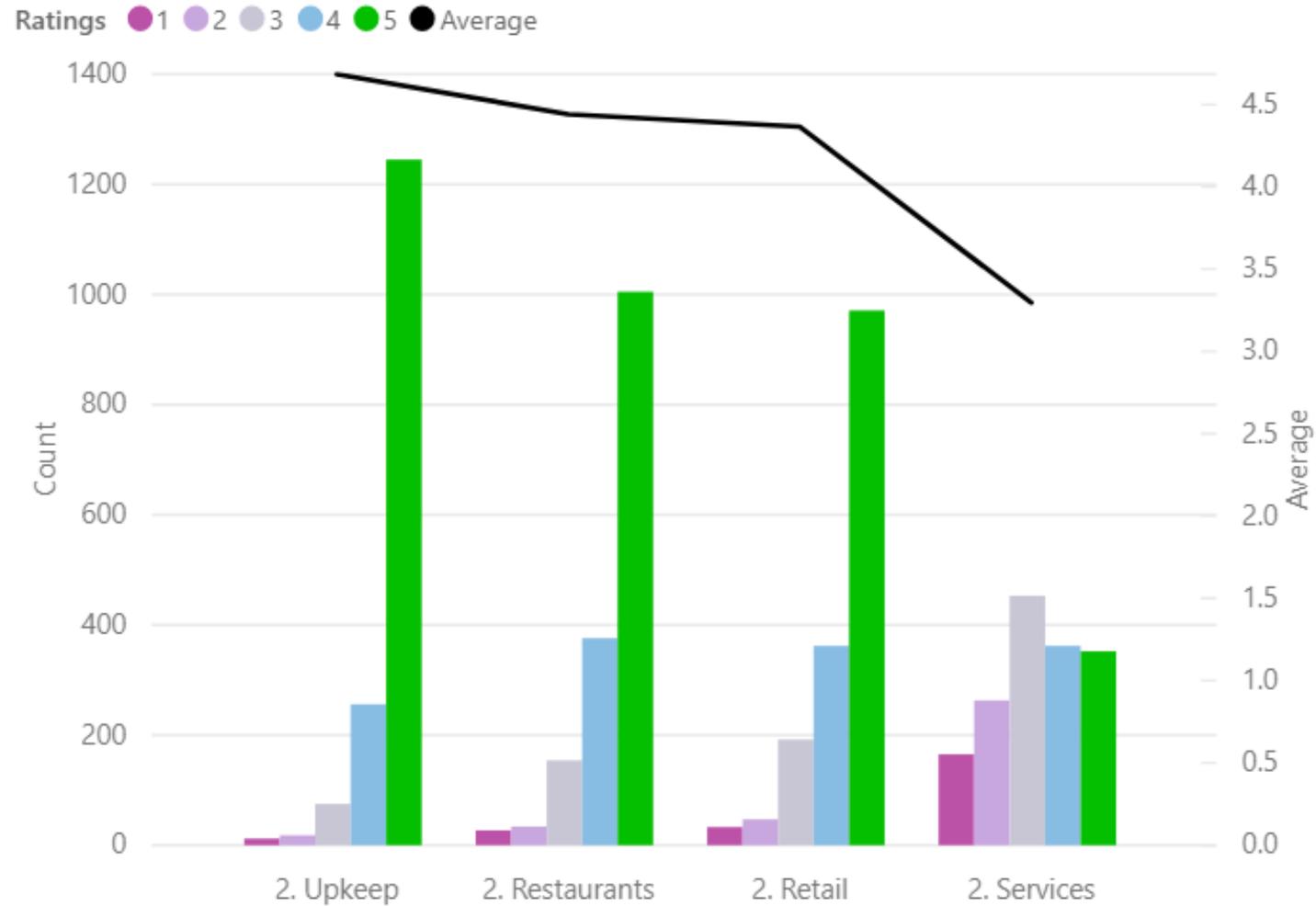
3% E. Reducing traffic noise

13% F. Planters/Landscaping

0% G. Benches

0% H. Other

Economic Development



What is most important to you in terms of upkeep on North Avenue?

36% A. Appearance clean

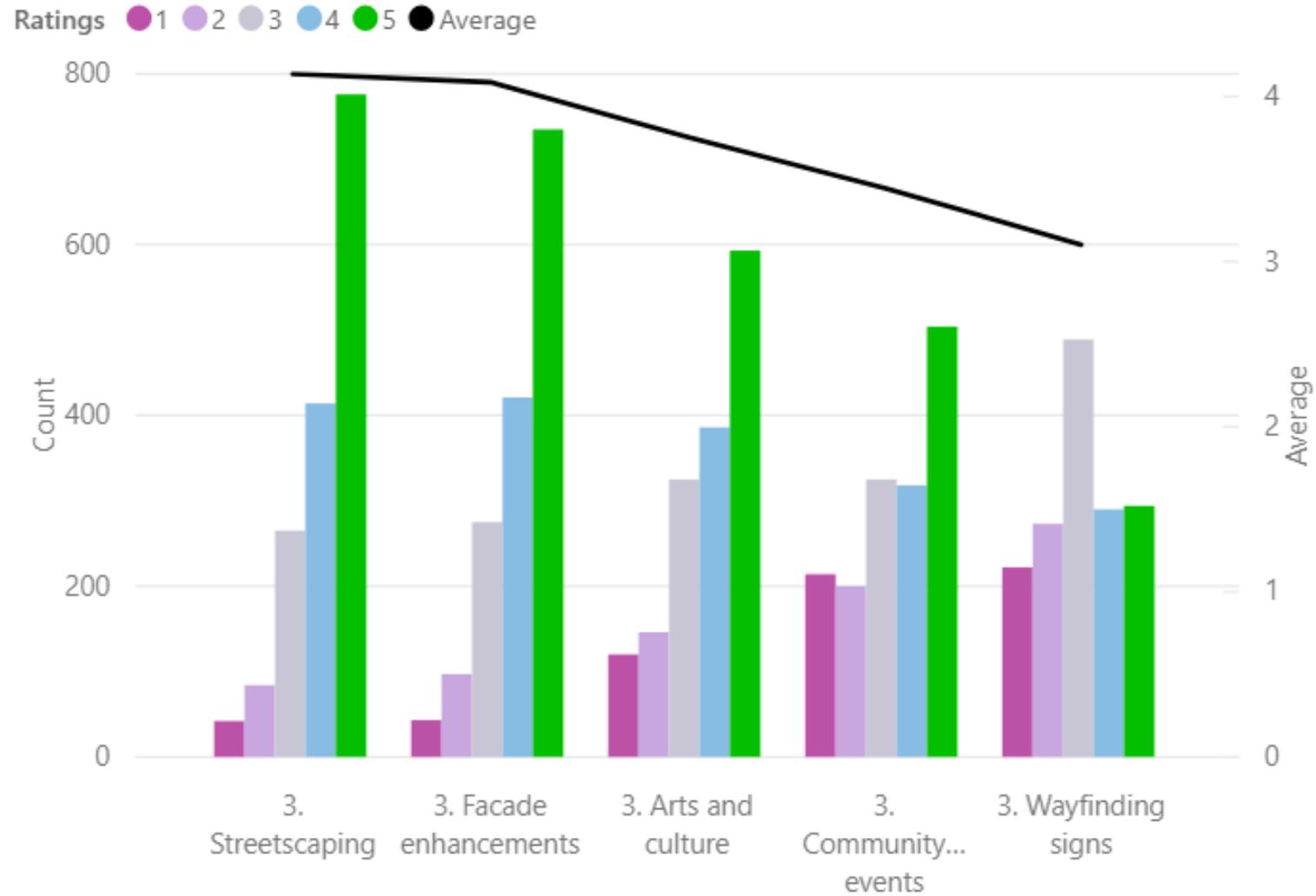
44% B. Well maintained buildings

14% C. Sidewalks

7% D. Parkways

0% E. Other

Image and Identity



Gateway signs



Planters/Landscaping



Landscaped Medians



Decorative lighting



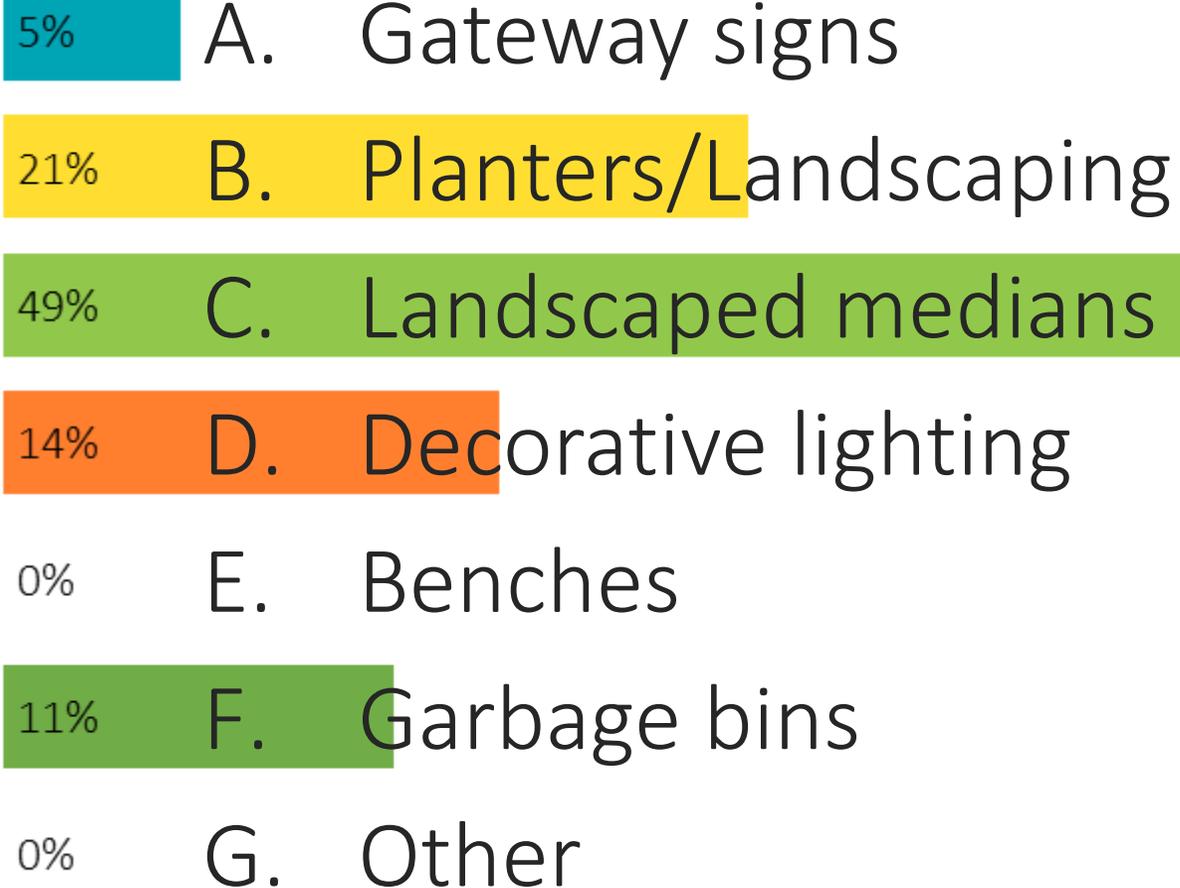
Benches



Garbage bins



What is most important to you in terms of streetscape on North Avenue?



What is most important to you in terms of façade enhancements for North Avenue?

59% A. More attractive business facades

0% B. Awnings

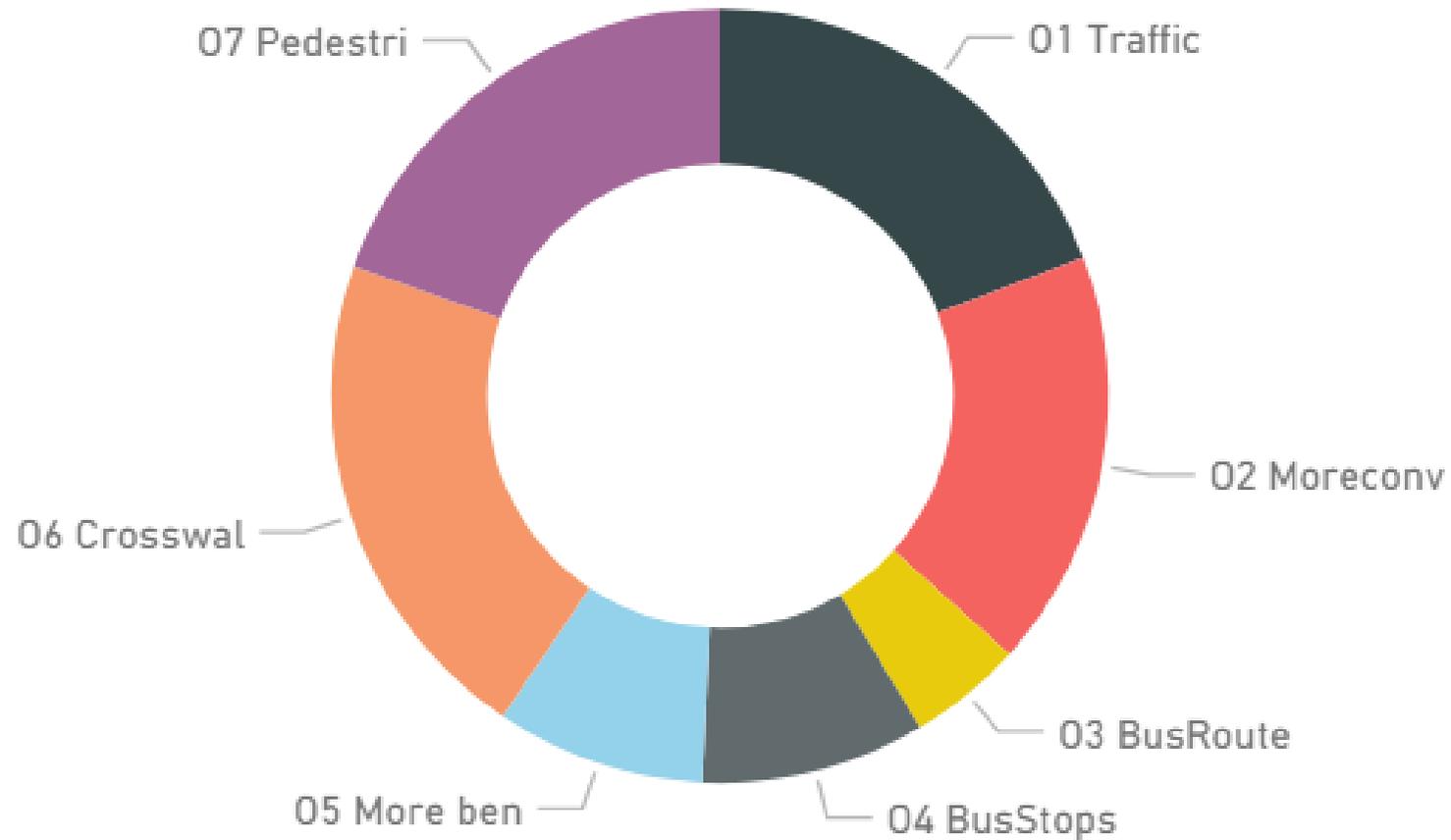
20% C. Lighting

17% D. Unified look (theme)

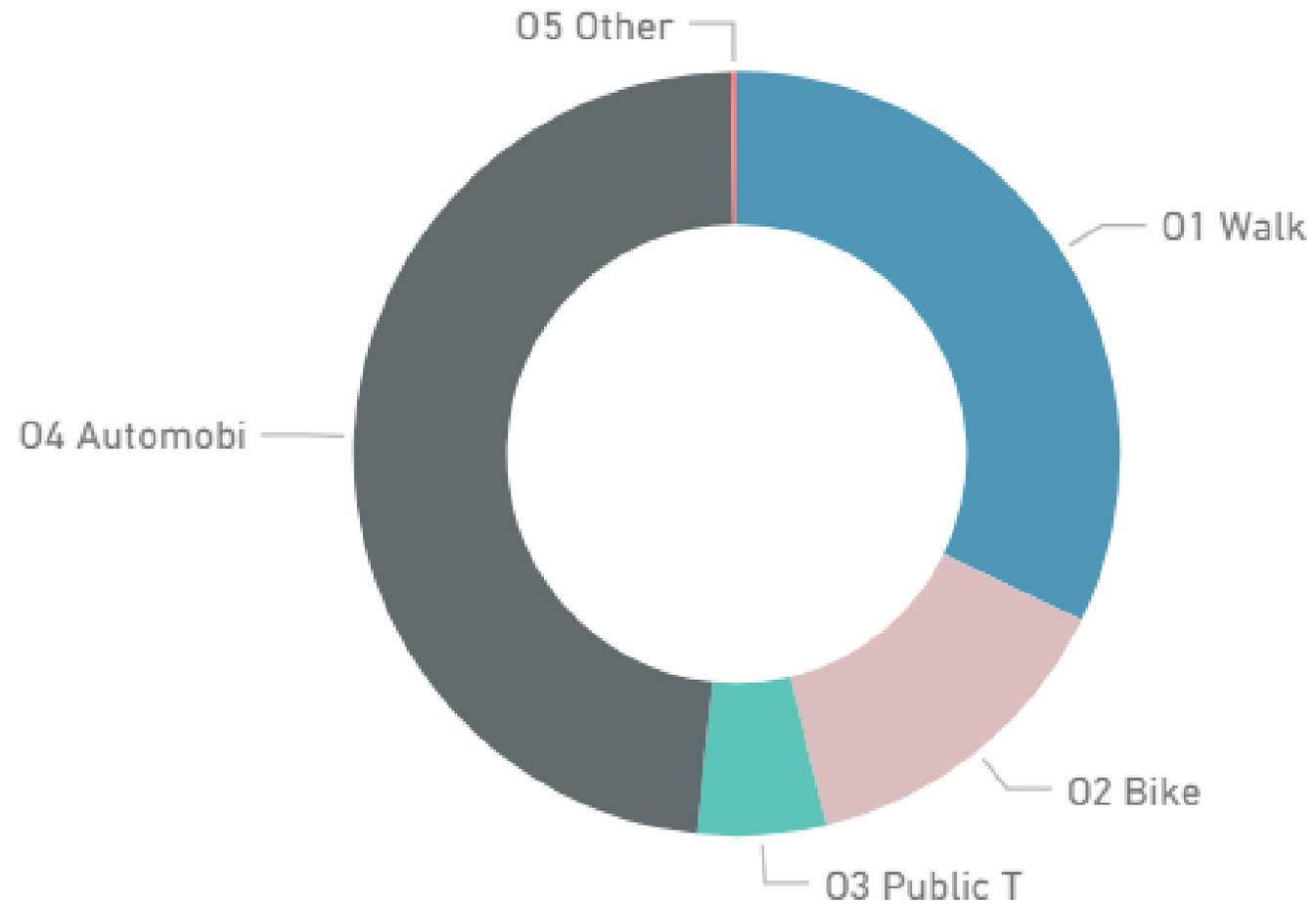
3% E. Other

Mobility & Transportation

What would you like to see more of?



How do you get to North Avenue?

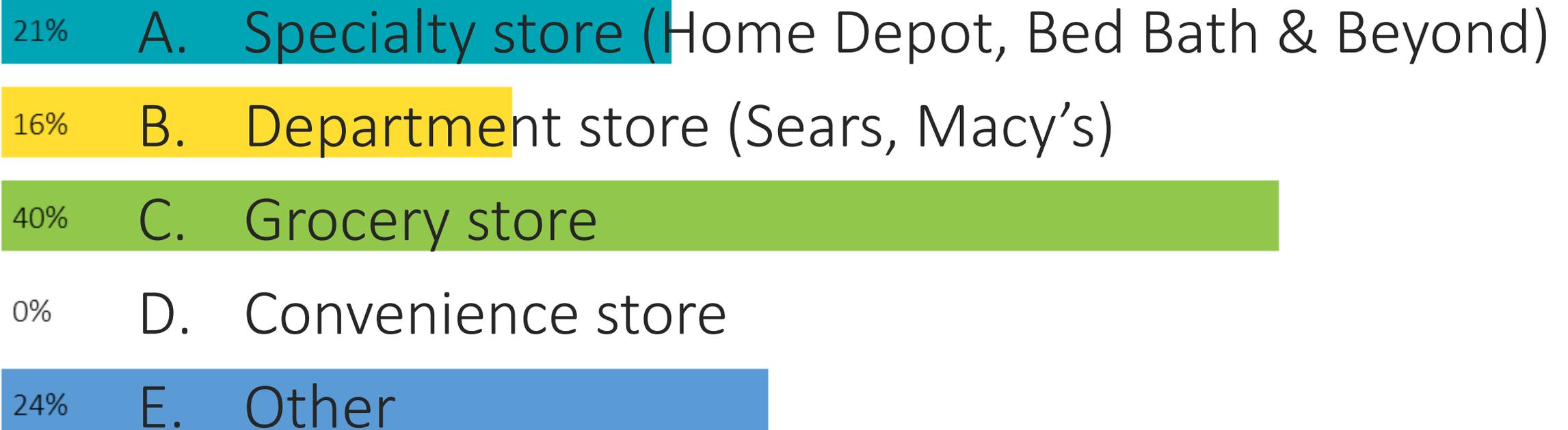


Economic Development

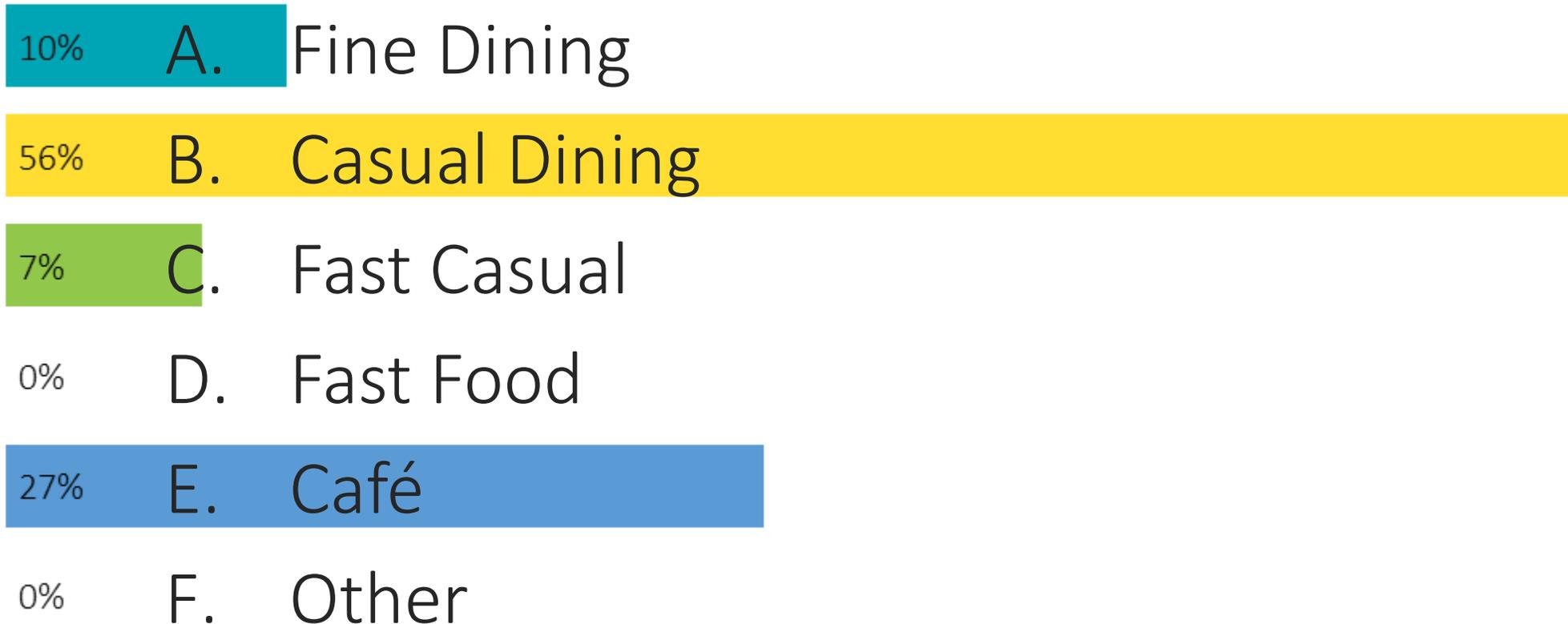
What would you like to see more of?

- Retail
- Restaurants

What type of retail would you like to see more of?



What type of restaurants would you like to see more of?

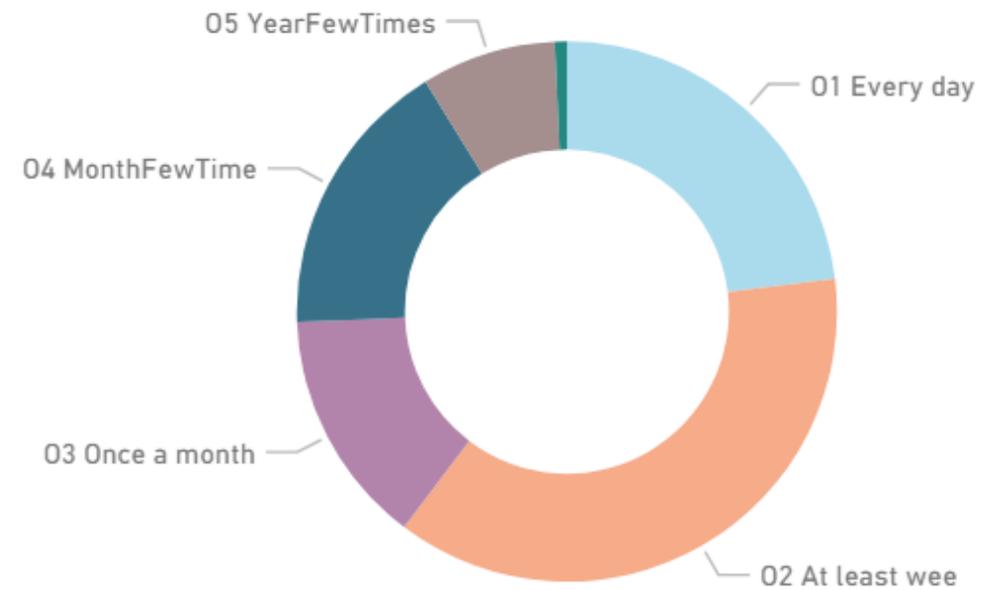


In general, what is your opinion of adding new multi-family projects on North Avenue?

Support

You
&
North Avenue

Your activity on North Ave



What brings you to North Avenue?

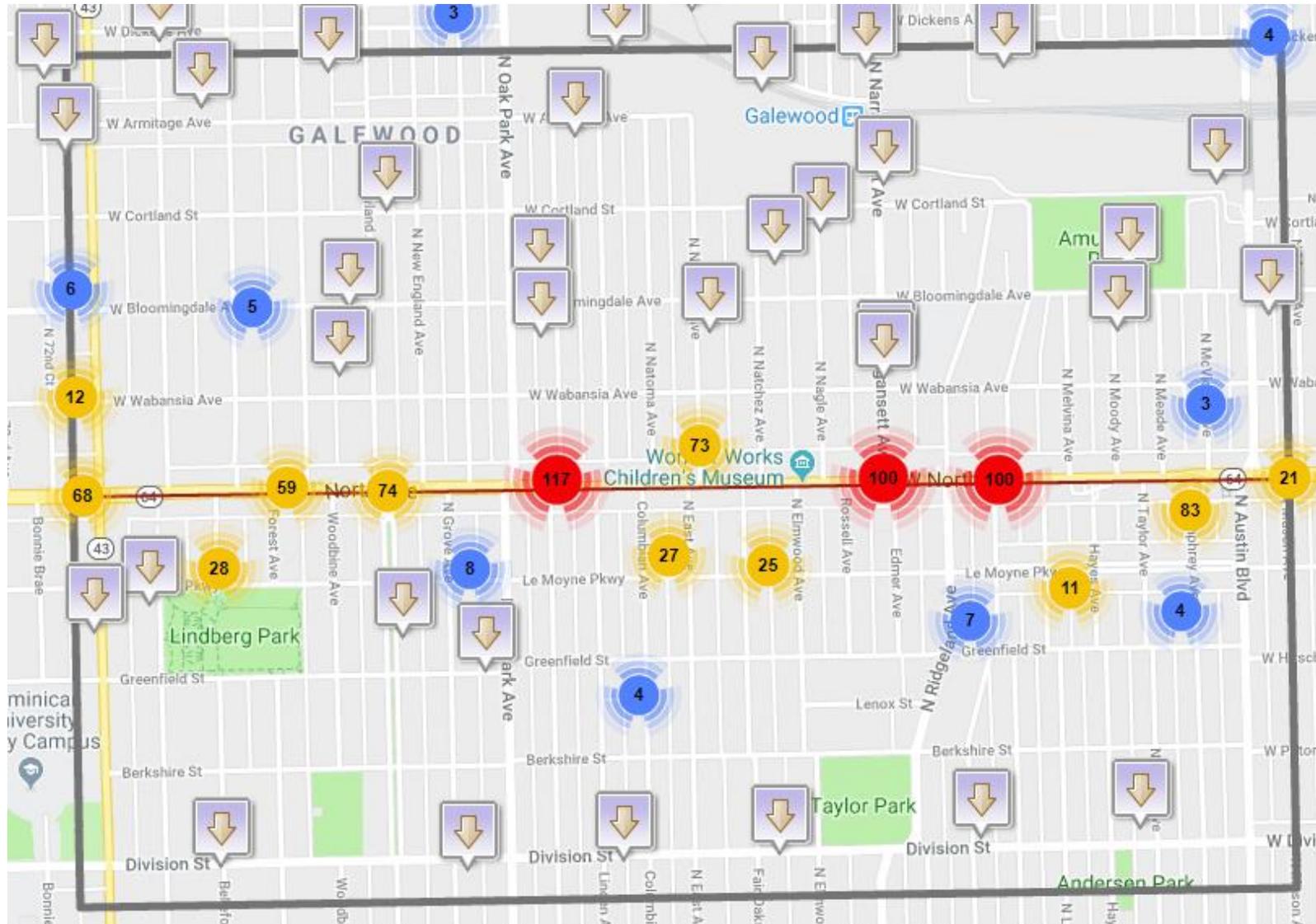
- Restaurants
- Passing through to somewhere else
- Deli/Grocery

On North Avenue, which businesses/services have you recommended?

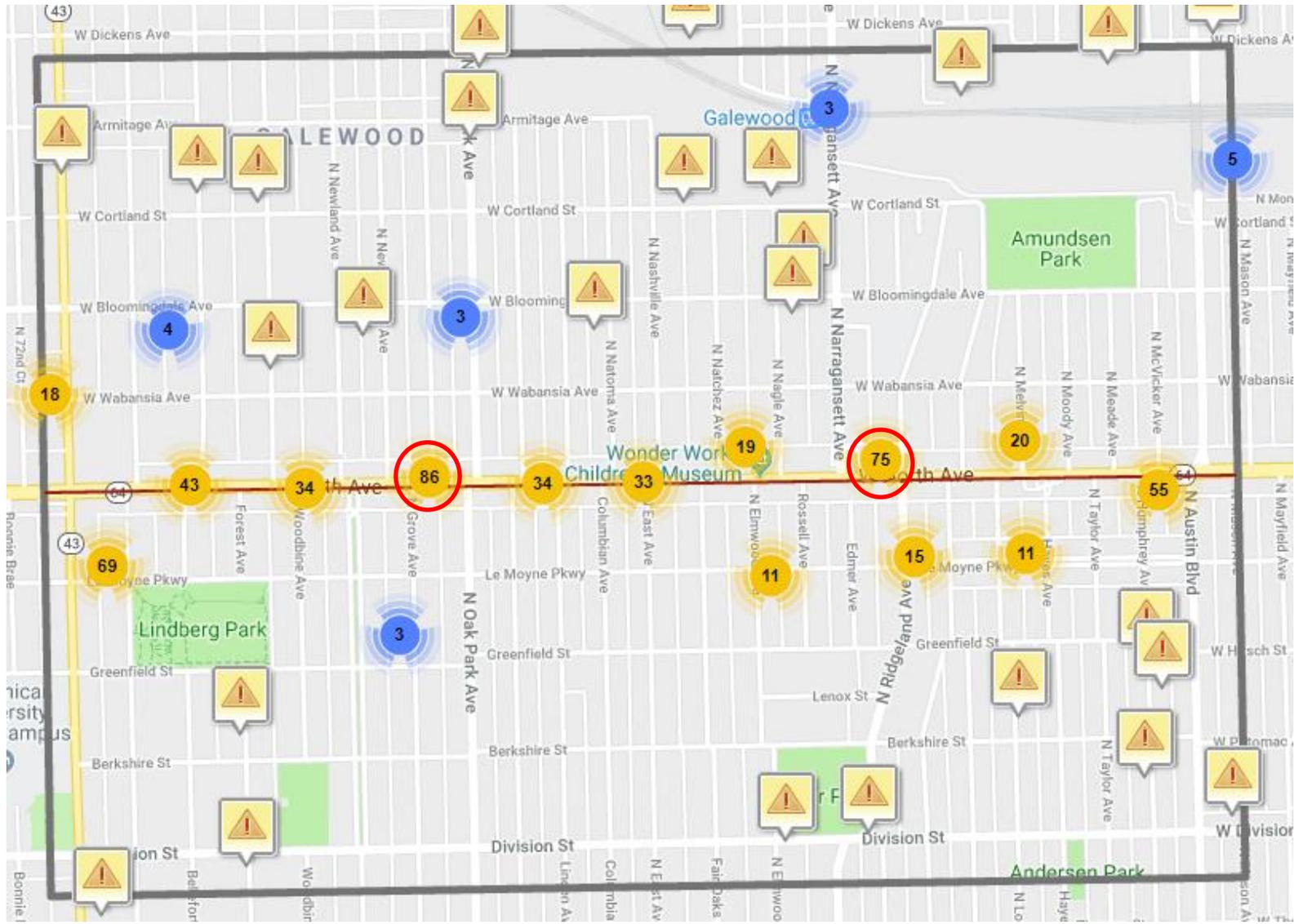
- Onion Roll
- Starbucks
- Sergio's
- Serrelli's
- Wonder Works

Where are changes
needed?

Streetscape



Issue



What issue is your greatest concern?

- 51% A. Safety when I walk across North Avenue
- 4% B. Finding safe and convenient parking
- 0% C. My experience waiting for a bus
- 15% D. Traffic speeds are too high
- 31% E. Traffic congestion

Which transportation mode could use the most improvement along North Avenue?

65% A. Pedestrian

7% B. Transit

10% C. Bicycle

18% D. Car

THANK YOU